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FOR IMMEDIATE RELEASE

Live Podcasting, Blogging, and Web Video from EMS Expo
Announcing EMSExpLive.com – the Social Media hub for EMS Expo

Atlanta, GA October 26, 2009 – Leading EMS podcasters, web filmmakers, and bloggers Chris Montera, Jamie Davis, Thaddeus Setla, and Greg Friese will be producing and uploading live social media content to EMSExpLive.com from the floor of the EMS Expo exhibit hall in Atlanta, Georgia. The social media team will be recording podcasts, vendor interviews, and videos with attendees for immediate distribution through EMSExpLive.com.

“Social media can enhance the experience of conference attendees and can include EMS professionals that can’t attend by sharing the conference with them as it happens,” explained Greg Friese president of EPS411.com, blogger, and co-host of the EMSEduCast.

Chris Montera, an EMS chief and host of the EMS Garage podcast says that “EMSExpLive.com is meant to enhance the conference experience. We are encouraging all attendees to participate by joining us for a live podcast recording, tag Flickr photos with EMSExp2009 and Twitter about the event using the hash code #EMSExp.”

Chris Montera added “EMS Expo is a place where EMS personnel can connect with industry leaders and fellow professionals to exchange ideas, best practices and stories. It is important that we take time to learn and stay innovative.”

This will be the first EMS industry conference with a coordinated social media presence that will include blogging, podcasting, and web video production. Jamie Davis the podmedic reports, “My MedicCast audience of thousands of EMS professionals from around the world wants to know what is happening at EMS expo as I experience it. They are looking forward to my reaction to new products and interviews with industry leaders.”

For more information on EMSExpLive.com, to be featured in a podcast or video, or to interview a team member contact Greg Friese 715-204-9874 gfriese@eps411.com

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